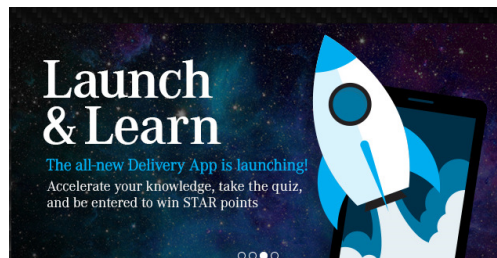


TO: All Mercedes-Benz Dealers	FROM: Mark Aikman, General Manager, Marketing Services
RE: UPDATE - How to Access the New Dealer Delivery App and Launch & Learn MB Rewards Contest	DATE: July 24, 2018

Dear Mercedes-Benz Dealers,

The all-new Dealer Delivery App (DDA) has launched! Did you know you are able to win STAR points by taking a short quiz testing your knowledge on the new DDA? Just log into [MB Rewards](#), click on Launch and Learn, review the short information sheet and take the quiz—if you answer 4 of 5 questions correctly, you'll automatically be entered into the Launch and Learn drawing. As an extra bonus, the first 1000 to take the quiz will automatically earn 50 STAR points.



****The new DDA is a web URL and can be accessed via NetStar (No longer an app download). Please delete the previous DDA app installed on your iPad, this will no longer be needed and has been discontinued. Please take note of the following:**

- * **Users can access DDA by clicking the Dealer Delivery App Link, located in the Sales Links section of NetStar.**
- * **The Entitlements needed to access the Dealer Delivery App are included in the MBUSA SALES FREE LINKS role.** Those with the role already assigned to their profile, will automatically receive the new link. Otherwise your dealership Security Administrator can provide the needed security role.
- * **Please see the screenshots on the next page to further help you access DDA.**

**If you have any questions, please contact Shana Holmes,
Digital Signage Lead at shana.holmes@mbusa.com or 770-705-0227.**

Sincerely,

Mark Aikman
General Manager, Marketing Services



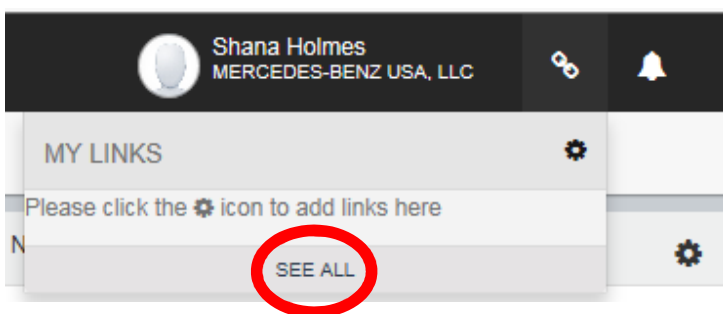
See screenshots below to help you access the new DDA:

1. Log into NetStar.

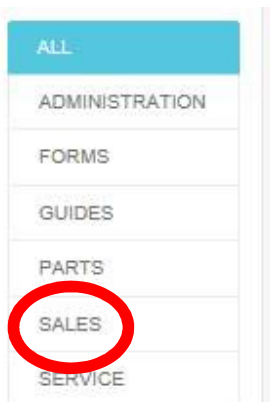
2. Click the "My Links" icon at top right of page.



3. Click "SEE ALL".



4. Click the "Sales" button, towards left of page



5. Scroll down and find the “Dealer Delivery App” link. Click the box to the left so that you can save it to your “My Links” section and always access from there.

ACCOUNT / LINKS MANAGEMENT

USER PROFILE LINKS MANAGEMENT NOTIFICATION SETTINGS

ALL
ADMINISTRATION
FORMS
GUIDES
PARTS
SALES
SERVICE

AVAILABLE LINKS

Quick Search

To add links to My Links, select from the list below

- Customer Reviews
This link will bring you to the portal where you can view,...
- Customized Delivery (Prior to MY08)
The former Customized Delivery site contains delivery che...
- Daimler Vans SalesLink
Link for Daimler Vans SalesLink
- DE1
Dealer Employee One Vehicle Plan allows qualifying parti...
- DE1 - Freightliner
Dealer Employee One Vehicle Plan allows qualifying parti...
- Dealer Delivery App (DDA)
The all new Delivery App helps provide a unique customer...
- Dealer Ordering Guide
Link for Dealer Ordering Guide
- Dealer Ordering Guide - FTL
Click to view Sprinter Ordering Info
- Dealer Ordering Guide - smart
Product and ordering information for smart
- Dealer Ordering Guide - Vans
Click here to view Sprinter and Metris ordering information
- Distribution and Logistics
Dealer Guidelines to Retail Vehicle Distribution, Vehicle I...
- Distribution and Logistics - Sprinter
Dealer Guidelines to Retail Vehicle Distribution, Vehicle I...
- Download MB Showroom App
MB Showroom Digital Dealer Tools App includes Wheel...
- Download MSS SPA Mobile
SPA Mobile is a simulator providing the dealer with the lat...
- European Delivery Program
Purchasing a US version Mercedes-Benz in the United Stat...
- Extended Limited Warranty
This page contains information and downloads for Extend...
- Extended Limited Warranty - Vans
Extended limited warranty details for sprinter & freightliner

MY LINKS

The DDA link will always live here if saved, by clicking the box to the left of the DDA link.

PLEASE SELECT SOME LINKS FROM THE LIST ON THE LEFT.

